

ShipsStore Bulletin



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CIGARETTE PRICING POLICY

NAVOP 026/92 of October 1992 established the requirement for mandatory selling prices of tobacco products sold in ships stores.

All major cigarette manufacturers recently announced cost price increases on all brands of cigarettes. The purpose of this bulletin is to provide an updated retail price schedule for *PREMIUM* and *PRICE VALUE* cigarettes sold in Navy Exchanges and Ships Stores as indicated below. Following are the cigarette brand breakdowns:

PREMIUM brands are: Belair, Bensen & Hedges, Camel, Capri, Carlton, Kool, Marlboro, Merit, More, Newport, Now, Pall Mall, Raleigh, Salem, Tareyton, Vantage, and Winston.

TIER I

PRICE VALUE brands are: All American Value, GPC, and Viceroy.

TIER II

American, Basic, Doral, Magna, Misty, Raleigh Extra, and Richland.

The price schedule provided below is to be used to establish the retail selling price of cigarettes sold in SHIPS STORES - EFFECTIVE > 05 SEPTEMBER 2000.

RETAIL SELLING PRICE

<u>HOMEPORT/STATE</u>	<u>(PREMIUM)</u>		<u>(PRICE VALUE)</u>			
	<u>CARTON</u>	<u>PACK</u>	<u>{TIER I}</u>		<u>{TIER II}</u>	
			<u>CARTON</u>	<u>PACK</u>	<u>CARTON</u>	<u>PACK</u>
AL, MS -----	28.00	2.80	19.50	1.95	24.50	2.45
CA -----	32.00	3.20	24.00	2.40	29.00	2.90
FL-MAYPORT -----	27.00	2.70	18.00	1.80	23.00	2.30
HI -----	31.00	3.10	23.50	2.35	28.50	2.85
LA -----	27.00	2.70	19.00	1.90	24.00	2.40
ME -----	31.00	3.10	20.50	2.05	25.50	2.55
NJ -----	31.00	3.10	22.00	2.20	27.00	2.70
TX -----	29.00	2.90	22.00	2.20	27.00	2.70
VA -----	26.00	2.60	18.00	1.80	23.00	2.30
WA -----	31.00	3.10	23.00	2.30	28.00	2.80
EUROPE -----	29.00	2.90	20.00	2.00	25.00	2.50
YOKOSUKA -----	29.00	2.90	20.00	2.00	25.00	2.50